



Green by Graham Terry

Why corporate leaders need to embrace sustainability to ensure future profitability



Sustainable development is a non-negotiable business process obligation that is not only critical to the environment, but also to the survival of business and society for the benefit of the world and future generations. Dr Arnold Smit, programme director for Business and Society at USB Executive Development (USB-ED), will present **Green**, a publication that deals with the reasons why corporate leaders should embrace sustainability to ensure future profitability. **Green** was compiled by Graham Terry and launched by the Institute of Chartered Accountants (SAICA).

Join this session of **We Read For You** and learn more about the insights provided by **Green** to assist leaders in finding the initiatives that could make sustainability a daily practice in business.

How to thrive in the new era of sustainable business

Green is a comprehensive guide for business leaders on how to survive and thrive in the new era of sustainable business. According to Terry, those with foresight will position themselves to take advantage of the changes. Others will be overwhelmed.

The relevance of **Green** is heightened by the release of the draft King III Report on Corporate Governance, which recommends that sustainability reporting should be integrated into financial reports. The publication covers all aspects of sustainability and recent climate change developments, and relates these to business.

More about Dr Arnold Smit

Dr **Arnold Smit** is the programme director for Business and Society at USB-ED. His areas of expertise include Change Management, Leadership Development and Corporate Responsibility.

Date & Venue

USB, BELLVILLE

Date: Friday, 19 March 2010 (register by latest 16 March 2010)

Time: 07:00 - 08:30

Address: Room 101, JG van der Horst Building, University of Stellenbosch Business School, Carl Cronjé Drive, Bellville, Cape Town

JOHANNESBURG

Date: Friday, 26 March 2010 (register by latest 23 March 2010)

Time: 07:00 - 08:30

Address: Cover Drive Conference Room, The Forum, Upper Basement, 57 Sloane Street, Wanderers Building, The Campus, Bryanston, Johannesburg

Please note

As a courtesy to the speaker, the venue's door will close at 07:30 and latecomers will regretfully not be admitted.

Cost

R300 per person (book and CD with PowerPoint presentation included)

Contact person

Jacky Hector
Tel +27 (0)21 918 4370 (only between 08:00 & 12:00)
Fax +27 (0)21 918 4478
Email jacky.hector@usb-ed.com



REGISTRATION FORM: We Read For You

TO REGISTER:
 Please return registration form
 via fax +27 (0)21 918 4478
 or email to Jacky Hector at jacky.hector@usb-ed.com

Please indicate which session you will be attending:

USB Bellville (19 March 2010)	
Johannesburg (26 March 2010)	
Surname:	Name known by:
Full names:	Alumnus: Yes No
Telephone Number (w):	Postal Address (w):
Cell number:	Postal Code:
Email Address	
Signature:	Date:
(If completing electronically, please just fill name and designation along with date)	

Upon receipt of your registration form you will be issued with an invoice. You can then submit your payment. Please note that payment must be made before the workshop date.

