

► OVERVIEW

INTRODUCTION

The Financial Management for Non-financial Managers programme of USB Executive Development (USB-ED) is designed to provide non-financial middle and senior managers with advanced knowledge and understanding of and skills in capital budgeting, financial statement analysis and cash flow analysis. Participants will also gain a better understanding of the impact of operating decisions on the financial health of the business.

WHAT SETS THIS INTERVENTION APART?

Non-financial managers who attend this programme gain valuable knowledge and skills in and understanding of capital budgeting, financial statement analysis and cash flow analysis.

PAST PARTICIPANTS' COMMENTS

"The course is pitched at the correct level and explained really well in good layman's language. The concepts were made clear and easy to understand. I would recommend it to most non-financial managers." – Shaun Slingers, Production Director, Cambridge University Press

"A very valuable four days that took me out of my comfort zone, but helped me to gain a deeper understanding of Finance." – Stuart Davies, Sales Manager, Adidas

"This course was extremely beneficial and will be put to good use, especially in terms of budgeting, expenditure and future yearly allocations of the budget." – Avril Petersen, Manager: Departmental Resource Centre, Department of Economic Development & Tourism

► WHO

WHO SHOULD ATTEND?

This programme is aimed at non-financial middle to senior managers seeking greater understanding of financial management.

ADMISSION REQUIREMENTS

No formal qualifications are required. Some knowledge of basic financial statements (income statement and balance sheet) would be to the participant's advantage. Please bring a calculator (not only a cell phone).

FACULTY PROFILE

Mr. Freddie Marais

► WHAT

CONTENT OVERVIEW

The following themes will be covered:

ADVANCED RATIO ANALYSIS

CASH FLOW ANALYSIS

CAPITAL BUDGETING

TIME VALUE OF MONEY AND COST OF CAPITAL

OTHER RELATED TOPICS

Time will be allocated for discussing theme-related topics.

NQF ALIGNMENT

This programme is presented on the complexity level of an NQF 8



WHEN & WHERE

CAPE TOWN

2 programmes

27 February – 1 March 2012

16 – 19 July 2012

JOHANNESBURG

1 programme

11 – 14 June 2012

Class times: 08:15 - 17:30

FEES

FEES

R10 600

Please note that programme fees, faculty and dates are subject to change

ENQUIRIES

CAPE TOWN:

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► BENEFITS

HOW WILL YOU BENEFIT?

The successful participant will be equipped to:

- execute a financial ratio analysis and interpret the ratios
- understand the drivers of cost and actions to improve returns
- analyse and interpret the cash flow position of an organisation
- analyse and evaluate the financial viability of capital projects
- explain the drivers of a company's cost of capital and calculate the cost of capital

CERTIFICATION

On successful completion of the programme, participants will receive a certificate from the University of Stellenbosch.

► FEES

FEES

R10 600

Fees include programme fees, programme material, lunch and refreshments, and are payable before the commencement of the programme.

CANCELLATION POLICY

It is of utmost importance that USB-ED be formally notified of cancellation 14 days prior to the commencement date of the programme.

A cancellation fee of 10% will be payable for cancelling fewer than 14 days prior to the commencement of the programme.

Please note that programme fees, faculty and dates are subject to change.