

► OVERVIEW

INTRODUCTION

USB Executive Development (USB-ED) in collaboration with the international NeuroLeadership Institute presents a Certificate in the NeuroLeadership. This programme connects the fields of leadership development and neuroscience in a science-based, action learning framework. This is the only offering of its kind in South Africa.

The foundational course work in brain science is supported by development from the faculty of the NeuroLeadership Institute, Drs Dan Radecki, Golnaz Tabibnia and Stephen Thomas. The programme will be presented by local African lecturers who are experts in relevant neuroscience fields. Participants will apply their learning of neuroscience in their existing work, projects, and programmes. These action learning segments may be applied across a variety of realms such as corporations, consultancies or coaching practices, public sector practices, community programmes and educational settings.

WHAT SETS THIS INTERVENTION APART?

The objective of this certificate is for the participant to gain insight into the observable aspects of neuroscience, thus enabling them to modulate their interventions in the workplace to improve leadership as well as learning and change initiatives. The Certificate in NeuroLeadership will benefit any person in a leadership position, whether they are a team leader and new to leadership or are a senior operational manager with considerable leadership experience. Organisations may also benefit from the whole management team learning and collaboratively applying the learning in their workplace context.

► WHO

WHO SHOULD ATTEND?

The programme is designed for change agents, learning professionals, educators and academics who want to understand the latest science of the brain in order to improve human and organisational performance.

ADMISSION REQUIREMENTS

No formal tertiary qualifications are required. Applicants should have completed Grade 12 and should have at least five years of experience in leadership.

FACULTY PROFILE

To be announced

► BENEFITS

HOW WILL YOU BENEFIT?

After successfully completing the programme, participants will

- Have a thorough understanding of the brain and how it works
- Think better and perform better
- Understand how to self-regulate and stay cool under pressure
- Collaborate more effectively with others
- Effectively support the development of sustainable change
- Have cutting-edge tools and strategies that deliver exceptional results

CERTIFICATION

On successful completion of the programme, participants will receive a certificate from the University of Stellenbosch.



WHEN & WHERE

CAPE TOWN

- **Study school 1:** 16 – 19 April 2012
- **Study school 2:** 18 – 21 June 2012

FEES

FEES

R39 500

Please note that programme fees, faculty and dates are subject to change.

ENQUIRIES

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▶ WHAT

CONTENT OVERVIEW

The following content will be covered

Study school 1

- Module 1 – Decision-making and problem-solving
- Module 2 – Emotional regulation

Study school 2

- Module 3 – Collaboration with others
- Module 4 – Facilitating change

NQF Alignment

This programme is presented on the complexity level of an NQF level 8.

▶ FEES

FEES

R39 500

Fees include programme fees, programme material, lunch and refreshments, and are payable before the commencement of the programme.

CANCELLATION POLICY

It is of utmost importance that USB-ED be formally notified of cancellation 14 days prior to the commencement date of the programme.

A cancellation fee of 10% will be payable for cancelling fewer than 14 days prior to the commencement of the programme.

Please note that programme fees and dates are subject to change.