

► OVERVIEW

INTRODUCTION

The Certificate in Coaching Practice of USB Executive Development (USB-ED) aims to offer a benchmark for a new generation of coaches who wish to develop a professional coaching career. Coaching has become one of the essential skills for leaders, managers and those in support professions who need to deal diplomatically and professionally with others concerning issues of a personal or sensitive nature. Buyers of coaching services require qualified coaches with a strong theoretical foundation, and who are committed to ethical coaching principles.

WHAT SETS THIS INTERVENTION APART?

Coaching adds immense value to business in the form of better performance, higher motivation and increased empowerment. Through the Certificate in Coaching Practice you will gain theoretical as well as practical exposure. This is an opportunity to gain insight into a variety of models and develop your own authentic coaching approach that will prepare you to do coaching in a variety of settings. It is a business and life skill that, for many, acts as a bridge towards building a new career

► WHO

WHO SHOULD ATTEND?

The Certificate in Coaching Practice is aimed at anyone aspiring to coach or who is currently coaching. This includes HR professionals, external trainers, consultants, leaders, managers who wish to enhance their coaching skills and experienced practitioners who wish to develop a unique coaching framework and test their approach with a peer group.

ADMISSION REQUIREMENTS

1. A bachelor's degree with a minimum of 96 credits OR
2. Postgraduate diploma OR
3. Recognition of Prior Learning (RPL)

FACULTY PROFILE

Ms Edith Sievers | Mr Christo Nel | Dr Lloyd Chapman | Mr Marc Kahn | Ms Dale Williams | Mr Johan Brits
Mr Shane Johansen | Ms Kathy Bennett | Mr Roger Maitland | Ms Dale Williams | MrThys Pretorius
Please note that the faculty is subject to change.

► WHAT

CONTENT OVERVIEW

This programme is presented over a period of 6 months and consists of 3 study schools of 4 to 5 days each. During study schools, learners have the opportunity to learn from seasoned coaching professionals, practise their own skills in small groups, and share their learning experiences with co-learners. A number of practical days are scheduled between study schools to allow for learners to exchange lessons learnt from professional practice and to refine their personal coaching skills. During this complete process, learners need to coach and be coached to hone their coaching skills further. Participants are requested to coach for 20 hours and be coached for 10 hours during the course of this programme as part of their continuous professional development. They are required to pay for their own coaching and may charge a fee, should they feel confident about their own coaching skills. Reflection upon coaching practice is encouraged and supported throughout the programme, since this is an integral part of professional coaching. Three assignments (of which two are practical) must be completed during this programme. The completion of practical assignments is facilitated during practical days.

NQF ALIGNMENT

This programme is presented on the complexity level of an NQF 9.



WHEN & WHERE

CAPE TOWN

1 Programme

Module One: 16 – 20 April 2012

Module Two: 24 – 27 July 2012

Module Three: 16 – 19 October 2012

Practical days:

10 – 11 June 2012

23 – 24 August 2012

FEES

FEES

R39 950

Please note that programme fees, faculty and dates are subject to change.

ENQUIRIES

CONTACT PERSON:

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► BENEFITS

HOW WILL YOU BENEFIT?

By the end of this programme, participants will:

- have a comprehensive and systematic knowledge-base of individual coaching frameworks and models underlying professional coaching practice
- have a coherent and critical understanding of the multiple theoretical perspectives on coaching
- have developed the ability to relate these theories to the practical and professional coaching environment
- have demonstrated evidence of self-directed learning
- have demonstrated evidence of operating in an environment characterised by situations challenging personal beliefs and ethical points of departure
- have demonstrated the ability to produce a research report which meets the standard of scholarly research and professional writing
- have displayed the ability to communicate clearly with a client and to manage the one-on-one relationship in an ethical and professional way.

CREDITS

On successful completion of this programme and provided that the learner qualifies for the MPhil in Coaching offered by USB, the learner gets credit for the first module of the MPhil which consist of six learning days, one supervision day and an assignment

CERTIFICATION

On successful completion of the programme, participants will receive a certificate from the University of Stellenbosch.

► FEES

FEES

R39 950

Fees include programme fees, programme material, lunch and refreshments, and are payable before the commencement of the programme.

CANCELLATION POLICY

It is of utmost importance that USB-ED be formally notified of cancellation 14 days prior to the commencement date of the programme.

A cancellation fee of 10% will be payable for cancelling fewer than 14 days prior to the commencement of the programme.