

SB – Study Blocks

PROGRAMME PRICE incl VAT NQF Alignment REGION DURATION STARTING DATE

COMPREHENSIVE MANAGEMENT

New Managers' Development Programme	R 21 200	5	CPT intake 4	5 days	16 October
Management Programme for NPOs	R 2 500	6	CPT	5 days	16 October

LEADERSHIP | INNOVATION | STRATEGY MANAGEMENT

Mastering Innovation and Design Thinking in Practice	R 10 500	7	JHB	2 days	3 October
Resolving strategic complexity - a systemic approach (NEW)	R 10 500	8	CPT	2 days	27 September
Strategy implementation for improved performance (NEW)	R 10 900	7	CPT	2 days	26 October

PROJECT MANAGEMENT

Project Management	R 19 350	8	CPT	5 days	30 October
Project Management: Principles and Practices (NEW)	R 11 200	7	KIM	3 days	25 October
Senior Project Manager (Sr. PM)	R62 700	7	CPT	-	2 October

MARKETING MANAGEMENT

Digital Marketing (Red & Yellow)	R13 100	NA	ONL intake 3	10 weeks	2 October
Digital Marketing (Red & Yellow)	R13 100	NA	ONL intake 4	10 weeks	6 November
Social Media: Application and Best Practice (Red & Yellow)	R12 500	NA	ONL intake 3	8 weeks	2 October

Please download full flyer information from www.usb-ed.com

DEFINITIONS:

Self-paced: Each individual participant may choose when to start a programme. Likewise the pace of the programme is also self-determined within the prescribed time.

Faculty-led: The programme has a specific start date while the pace of the programme is still self-determined within the prescribed time, however one cannot proceed to the following week's module without completion of the prior week's requirements. Faculty members will be available to guide and moderate academic content and discussions throughout the programme.

ABBREVIATIONS:

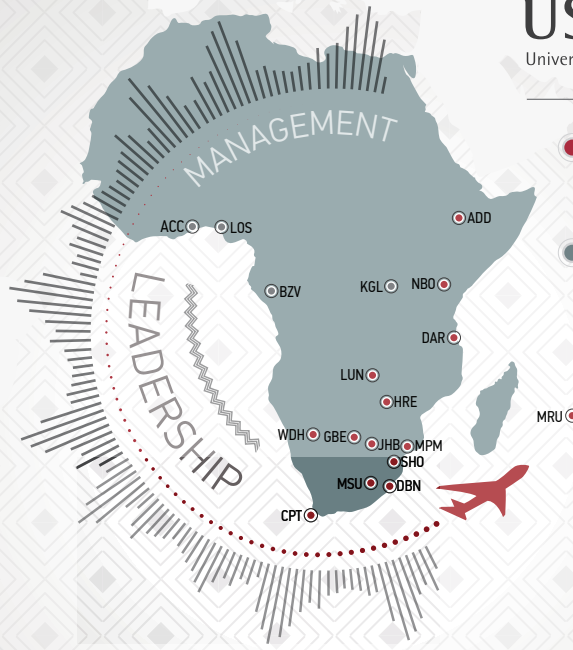
CPT – Cape Town
DBN – Durban
EC – Eastern Cape
JHB – Johannesburg
KIM – Kimberley

KZN – KwaZulu-Natal
NLP – Nelspruit
ONL – Online
QTN – Queenstown
STB – Stellenbosch

UTN – Upington
WC – Western Cape
WDH – Windhoek

NQF ALIGNMENT – The scope and presentation of these programmes are aligned with the National Qualifications Framework Levels.
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Prices and dates were correct at time of printing and are subject to change. Prices include VAT.
*VAT does not apply to countries outside of South Africa.



- Management programmes are actively presented in these countries.
- USB-ED will be expanding its executive development services in these countries.

Western Cape, South Africa

t: +27 (0)21 918 4488
e: info@usb-ed.com

Gauteng, South Africa

t: +27 (0)11 460 6980
e: info@usb-ed.com

KwaZulu-Natal, South Africa

t: +27 (0)31 535 7117
e: info@usb-ed.com

Dar Es Salaam, Tanzania

e: tanzania@usb-ed.com

Addis Ababa, Ethiopia

e: ethiopia@usb-ed.com

Rest of Africa

t: +27 (0)82 415 8484 /
+27(0)11 460 6988
e: africa@usb-ed.com

INSPIRING THOUGHT LEADERSHIP ACROSS AFRICA

At USB Executive Development (USB-ED) you will join a proudly African company that shares in the rich heritage and academic rigour of Stellenbosch University, yet offers the entrepreneurial culture of business. USB-ED was established as the designated public executive education provider within the University of Stellenbosch Business School (USB) in 2001. The company's footprint has since expanded across the continent, with local presences in South Africa (Cape Town, Johannesburg and Durban), in Addis Ababa, Ethiopia and in Dar es Salaam, Tanzania.

USB-ED has won the PMR.africa Diamond Arrow Award in three countries: Botswana, Namibia and South Africa.

The USB's international standing and reputation is confirmed by the triple crown international accreditations, EQUIS, AMBA and AACSB.



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